

SANJANA SUBRAMANI

Imbuing inclusivity and sustainability through experience and interaction design

Based in New York, NY

sanjanasubramani.com
sanjanasubramani99@gmail.com
+1 (332) 260-7743
[LinkedIn](#) | [Behance](#) | [Medium](#)

EXPERIENCE

Pratt DX Center

JAN 2023 - PRESENT | New York, NY

UX Consultant, National Gallery of Art

- Working on designing a fun and engaging game for young adults (18-25 years old) to welcome them to explore and experience art, creativity, and NGA's shared humanity.

UX Consultant, Words Without Borders

- Working on discovering users' behaviors in exploring the main features - search, homepage, and article page to understand user frustrations and drop rates and make recommendations to grow their audience and user engagement.

UX Consultant, Wikimedia Foundation

- Focused on exploring how experienced editors of entries on Wikipedia could use the search page to assist and enhance their performance as editors and overall interactions with the Wikipedia interface.

Graduate Assistant, Office of Education Abroad - Pratt Institute

JAN 2023 - PRESENT | Brooklyn, NY

- Coordinating student-faculty interactions, organizing study abroad sessions, creating event materials, aiding website development and social media management, contributing to marketing efforts, and engaging students at campus events to promote study abroad.

Product Designer, IO Factory

OCT 2021 - JUN 2022 | Chennai, India

- Created various simplified and interactive professional resource applications for multiple architecture firms that helped in seamless functioning across the client company on Hub365.

Front-End Development Intern, Autoliv India Pvt Ltd

JAN 2021 - JUN 2021 | Bangalore, India

- Designed and developed a web portal that focused on performance analysis using SQDCM metrics of various departments of the company using HTML5, CSS3, and JavaScript.

EDUCATION

Pratt Institute, Master's

AUG 2022 - MAY 2024

MS in Information Experience Design

PES University, Bachelor's

AUG 2017 - MAY 2021

BTech. in Electronics and Communications Engineering

SKILLS

Software skills:

HTML5, CSS3, JavaScript, Python, Figma, Adobe Suite, Zeplin, Google Analytics, Hotjar, Google Suite

Design skills:

UX Design, UI Design, Information Architecture, Wireframing, Prototyping, Usability Testing, User Research, Visual Communication, Accessible Design, WCAG, Speculative Design, Mobile Interaction Design, Design Systems, Animal & Experience Design